



## St. Nicholas-at-Wade Church of England Primary School

Down Barton Road  
St Nicholas at Wade  
Birchington  
Kent  
CT7 0PY

Telephone: 01843 847253

Email: [office@st-nicholas-birchington.kent.sch.uk](mailto:office@st-nicholas-birchington.kent.sch.uk)

Web: [www.st-nicholas-birchington.kent.sch.uk](http://www.st-nicholas-birchington.kent.sch.uk)

**Headteacher: Mrs T Kennedy BA (Hons) NPQH**

Dear Parents and Carers,

We are increasingly aware of the challenges presented by the online space, particularly with regard to social media and gaming. These platforms have risks that can impact our children both now and in their future lives.

At St Nicholas at Wade, we are committed to equipping our children with the tools necessary to navigate these digital landscapes responsibly and effectively. While technology can enhance learning and offer numerous benefits, we recognise that excessive or inappropriate use can lead to significant wellbeing issues for our young learners. We wish to encourage our students to embrace the positives of technology while helping them to avoid the potential pitfalls that can arise from unregulated use.

We understand that parenting in today's digital world can be incredibly challenging. Many parents have expressed concerns about striking the right balance between allowing their children to participate in popular games or social media and the fear of isolating them from their peers. This conundrum is not uncommon, and we wish to extend our support to you in navigating these complex dynamics.

In order to start to re-addressing this balance we plan to introduce "Purposeful Technology". We will start with a focus day, this will be Tuesdays (PTT, Purposeful Tech Tuesday). The aim of this day is to promote the use of technology in a mindful and purposeful manner, minimising unproductive activities. On this day children are encouraged to refrain from accessing social media and gaming platforms. This initiative is designed not only to support your child in following the values of the St Nicholas Way, but also to provide you with peace of mind that they are engaging with technology in a purposeful manner. We are asking that on PTT you don't allow your children access to gaming and social media and you encourage either purposeful use of tech or no tech.

Example's of purposeful activities are; accessing learning websites, writing an email to a friend/relative, learning a skill/hobby such as musical instrument tutorials, learning to code, listening to music...

We sincerely hope that you will support this initiative, as it plays a vital role in creating a unified front for our children. By coming together as a community of parents, we are better equipped to guide our young people towards making healthier choices when it comes to their technology use.

We will share more ideas and alternatives via our newsletters. Thank you for your continued support and partnership in fostering a safe and positive environment for our children.

For more information on staying safe online please follow this link to our webpage:  
[Staying Safe Online](#)

For our youngest children this may not yet be an issue, however we are sharing this with the whole community as we intend to maintain and indeed expand this initiative as time progresses. Equally, we recognise that some families have already taken a no phone/gaming policy already.

Yours Faithfully

Taralee Kennedy